



Aligning Students' Digital Skills to Careers

There has been an 82% increase in the demand for basic computer skills in intermediate level jobs within the last two years. According to a recent Burning Glass report, individuals with certified Excel skills experience an average wage increase of 12% over individuals without certified skills.

TOP 5 SKILLS DEMANDED BY INDUSTRY

- Oral/Written Communication
- Detail Oriented
- Microsoft Office
- Customer Service Oriented
- Organizational & Problem Solving

THE VALUE OF DIGITAL SKILLS CERTIFICATIONS

- Recognition of **excellence**
- Getting the **job** - recruitment or promotion
- Earning higher **wages**
- Continued lifelong **learning**

THE PURPOSE OF CERTIFICATION

Third party validation provides **evidence** that students **possess digital competencies** for today's workplace.

Cirrus™ + TOSA® Certifications

Microsoft
Excel

Microsoft
Word

Microsoft
PowerPoint

Digital
Literacy