PARADIGM
EDUCATION SOLUTIONS

ACCOUNTING COURSEWARE 2020

ParadigmEducation.com 800-535-6865

PARADIGM
EDUCATION SOLUTIONS

We're changing the status quo in higher education to better meet the needs of today's learners.

At Paradigm, we specialize in providing educational technology that is flexible, adaptive, and personalized—giving students the power to learn anytime, anywhere.

With a focus on contextualized, competency-based learning, we prepare traditional and post-traditional students to achieve the requisite digital literacy skills and career knowledge needed to enter the workforce, reskill, upskill, and succeed as professionals.

Our accounting and financial literacy learning solutions:

- support the skill development of accounting majors and non-majors.
- integrate seamlessly with LTI-supported learning management systems, including Canvas, Blackboard, D2L, and Moodle.
- include comprehensive instructor support tools to ensure educators have everything needed to effectively teach and manage their courses.

Learn more at
ParadigmEducation.com

Computerized Accounting with QuickBooks® 2020

Kathleen Villani and James B. Rosa
© 2021

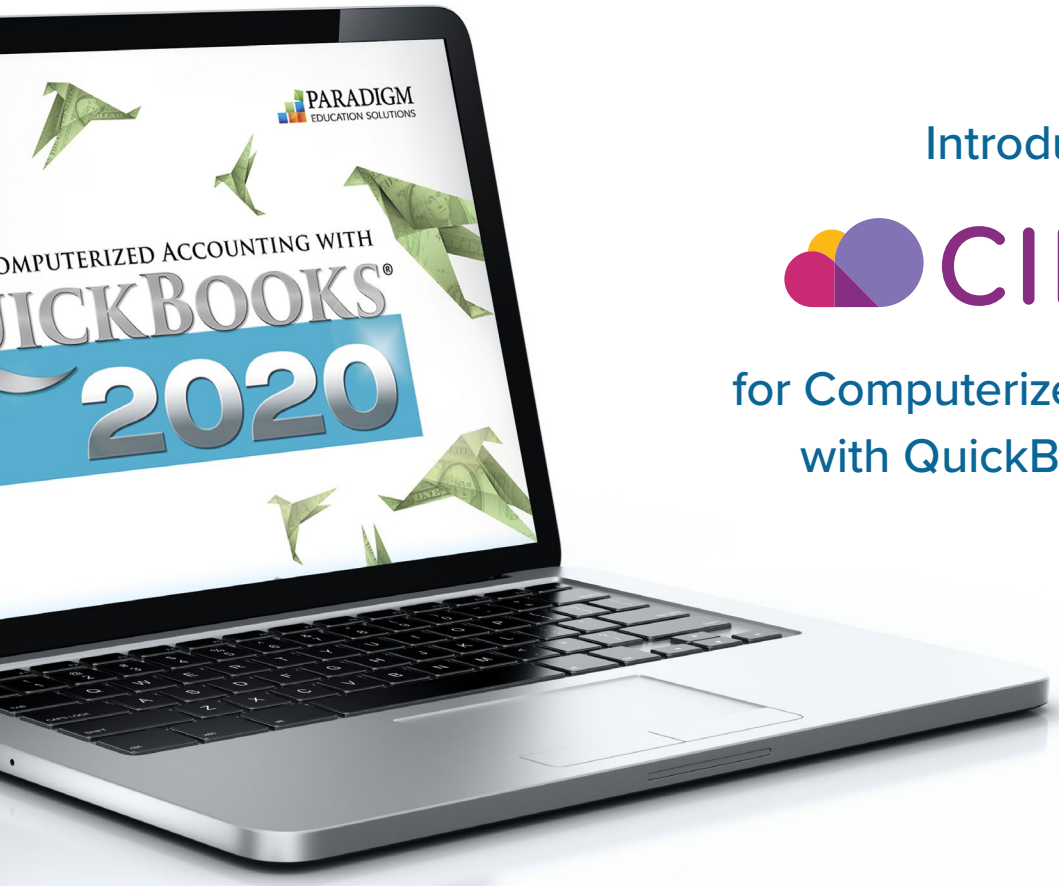
This courseware teaches both accounting and non-accounting students how to use QuickBooks®, one of the most popular general ledger software packages available. Through detailed, step-by-step explanations and hands-on exercises, students get ample opportunities to practice and master accounting concepts.

After completing the courseware, students will understand how to:

- create a company file.
- run accounts receivable and accounts payable.
- manage time tracking and payroll.
- track inventory and fixed assets.
- manage budgets.
- maintain ledgers and journals.
- create reports.

Contents

1. QuickBooks® 2020
2. Vendors
3. Customers
4. Period-End Procedures
5. Inventory
6. New Company Setup—Detailed Start
7. New Company Setup—Quick Start
8. Payroll Setup
9. Payroll Processing
10. Banking
11. Jobs and Time Tracking
12. Customization of Your Company File



Introducing

cirrus™

for Computerized Accounting with QuickBooks® 2020

Key Features

- Includes Cirrus, a cloud-based learning environment that seamlessly integrates with LTI-supported learning management systems
- Provides chapter-based video tutorials, each followed by a short quiz to assess comprehension
- Offers chapter-based, multiple-choice quizzes and exams with automatic feedback and grade book entry
- Includes a sophisticated grade book and robust scheduling and analytics tools
- Provides file management tools to collect homework submissions

Cirrus for *Computerized Accounting with QuickBooks® 2020*	
Access code, digitally delivered	978-0-76389-582-2
Access code card	978-0-76389-581-5
Bundle: Access code card + print text	978-0-76389-580-8
Instructor Resources	
Accessible within Cirrus	

Rethink the Accounting Classroom

Flip the classroom. Engage your students. Relax.

Studies show that students often skip doing the out-of-class reading that's required before lectures begin. This makes it difficult for them to grasp concepts and succeed in the course.

We've partnered with AME Learning to offer courseware solutions that incentivize students to do their pre-class work. The AME Engage™ learning environment and its corresponding courseware flip the classroom, challenging students to complete pre-class tutorials and allowing you to track their progress.

See pages 8–11 for details about the available courseware.

See how the AME Learning Cycle™ works

PRE-CLASS: PREPARE

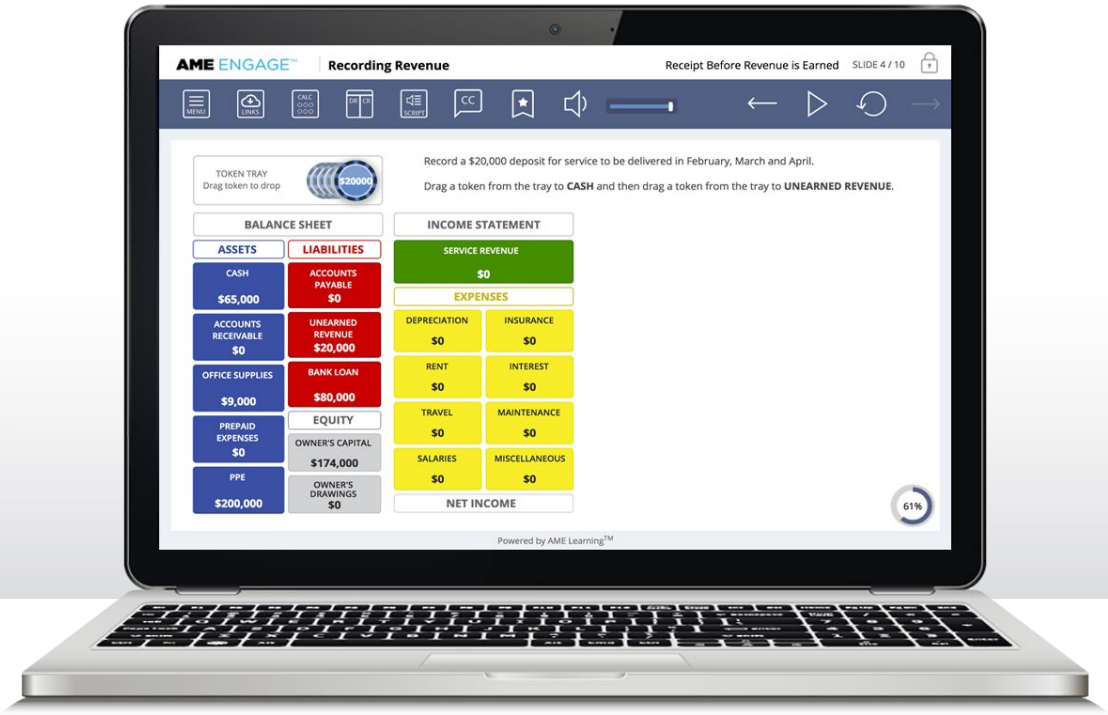
Interactive Tutorials and Quizzes

- **The Accounting Map™**
  Students perform real-world accounting transactions in the easy-to-use AME Engage™ learning environment.
- **Interactive & Retention Focused**
  Our turn-key tutorials feature real-time engagement tools and promote learning and retention through doing.
- **Incentivized, Monitored Learning**
  Easily tie grades to pre-class tutorial work and completion.

IN-CLASS: TEACH

Instructor-led or Online Lessons

- **Ready to Teach**
  With students fully prepared from their pre-class tutorials, you'll waste no time in moving to practical work.
- **PowerPoint® Library**
  Focus-in on key lesson objectives with our vast PowerPoint® library.
- **Contextual Learning**
  Optimized to improve student comprehension, our textbook and workbook feature student-friendly contextual example sets for fast and effective retention.



POST-CLASS: PRACTICE

Smart Online Homework Management

- **HomeworkHub™**
  Manage, track, customize, and create homework assignments, projects, cases, and tests.
- **Question Library**
  Full database of static and algorithmic questions tied to chapter outcomes.
- **Guided Response Feedback**
  As students progress through their homework, the system will provide instructional feedback for incorrect answers.

FULL-CYCLE SUPPORT: AME ASSISTANT™

Your New Teaching Assistant

Our on-demand support gives you access to the following resources:

- **Course Expert**
  Need help with any aspect of your course? Our experts are ready.
- **Course Designer**
  Looking to plan your semester? Let our professional course designers do the legwork.
- **Exam Builder**
  Use our online tool to build your own exams and tests. Too busy? We'll build them for you.
- **AME Trainer**
  Full 1-to-1 training on the entire AME Learning system.

AME ENGAGE™

Introduction to Accounting: Concepts and Applications, Version 1.0

Suzanne Long, Jackson College
© 2018

Introduction to Accounting: Concepts and Applications, V1.0, is designed for the non-accounting major who must have an understanding of financial and major accounting as it is used in decision making. The courseware provides an accessible introduction to accounting for students coming to the subject for the first time. It embraces the basic techniques and underlying theoretical concepts in accounting and shows how these are applied in various circumstances.

Students learn about annual reports, financial statements, balance sheet accounts, and accounting transactions. The focus is on how accounting information is used in decision making and not only the mechanics behind that accounting information. A full introduction and practice of the accounting cycle will be presented, followed by accounting application topics used in business today. Application topics include cash management, fraud prevention, receivables analysis, depreciation basics, payroll, financial statement analysis, and more.

Contents

1. Personal Accounting
2. Linking Personal Accounting to Business Accounting
3. The Accounting Framework
4. The Accounting Cycle: Journals and Ledgers
5. The Accounting Cycle: Adjustments
6. The Accounting Cycle: Statements and Closing Entries
7. Accounting for Cash: Internal Controls and Fraud Prevention
8. Accounting for Receivables
9. Accounting for Inventory
10. Accounting Information Systems
11. Accounting for Noncurrent Assets
12. Accounting for Payroll and Current Liabilities
13. Decision-Making with Accounting Information
14. Analyzing Accounting Information

Introduction to Accounting: Concepts and Applications, Version 1.0	
AME Engage™ PIN code, digitally delivered	978-1-98900-304-6
AME Engage™ PIN card	978-1-92675-188-7
Bundle: AME Engage™ PIN card + print text + workbook	978-1-92675-198-6

AME ENGAGE™

Financial Accounting Principles, Version 4.0

Neville Joffe and Penny Parker
© 2018

Financial Accounting Principles, V4.0, frames the study of financial accounting in a highly practical, fully integrated and interactive learning experience. Most students who enter into their first accounting course have little experience with their own finances, let alone accounting.

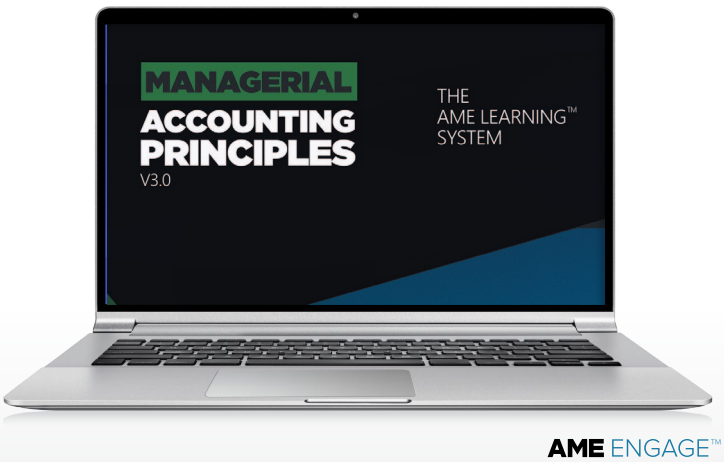
Financial Accounting Principles, V4.0, starts from a student's point of view, to give the student a big picture understanding of how the language of accounting applies to them. Once students are comfortable with the logic and principles, the courseware moves to the business context.

Students are exposed to all foundational concepts in financial accounting, including partnerships and corporations. This approach has led to a significant improvement in engagement and grades, combined with a significant reduction in drop-outs and failures.

Contents

1. Financial Statements: Personal Accounting
2. Linking Personal Accounting to Business Accounting
3. The Accounting Framework
4. The Accounting Cycle: Journals and Ledgers
5. The Accounting Cycle: Adjustments
6. The Accounting Cycle: Statements and Closing Entries
7. Inventory: Merchandising Transactions
8. Inventory Valuation
9. Accounting Information Systems
10. Cash and Internal Controls
11. Accounting for Receivables
12. Noncurrent Assets
13. Current Liabilities
14. Partnerships
15. Corporations: Stock and Dividends
16. Corporations: The Financial Statements
17. Long-Term Liabilities
18. Investments
19. The Statement of Cash Flows
20. Financial Statement Analysis

Financial Accounting Principles, Version 4.0	
AME Engage™ PIN code, digitally delivered	978-1-98900-303-9
AME Engage™ PIN card	978-1-92675-175-7
Bundle: AME Engage™ PIN card + print text + workbook	978-1-92675-172-6



Managerial Accounting Principles, Version 3.0

Dr. Jeffrey L. Hillard, BS, MSM, DM, CMA, CPA, Notre Dame of Maryland University; Dr. Anthony A. Atkinson, FCMA, FCPA, Wilfrid Laurier University; and John Wiley, BS, Med, Baltimore City College
© 2019

Managerial Accounting Principles, V3.0, frames the study of managerial accounting in a highly practical, fully integrated, and interactive learning experience.

This course material provides options for students to either follow traditional problem-solving methods or a new, straightforward, and Excel-based method that eliminates the need for memorizing formulas.

This version introduces a unifying conceptual framework that links all topics throughout the courseware to making important managerial decisions, as well as integrating positive business ethics. In addition to the traditional use of manufacturing businesses, the courseware also uses service, retail, and technology examples extensively to reflect the realities of today's economy. This approach has led to a significant improvement in engagement and grades, combined with a significant reduction in drop-outs and failures.

Contents

1. An Overview of Managerial Accounting
2. Job Order Costing
3. Process Costing
4. Cost Management Strategies
5. Cost-Volume-Profit Analysis
6. Costing and Pricing Strategies
7. Master Budget
8. Variance Analysis and Standard Costing
9. Performance Evaluation in Decentralized Organizations
10. Capital Budgeting
11. Relevant Cost and Decision-Making
12. Strategy and Sustainability
13. The Statement of Cash Flows
14. Financial Statement Analysis

Managerial Accounting Principles, Version 3.0	
AME Engage™ PIN code, digitally delivered	978-1-98900-305-3
AME Engage™ PIN card	978-1-92675-197-9
Bundle: AME Engage™ PIN card + print text + workbook	978-1-92675-196-2

Hospitality Financial Accounting, Version 1.0

Neville Joffe
© 2018

Hospitality Financial Accounting, V1.0, is the perfect resource for hospitality accounting courses with an introductory financial accounting focus.

Most hospitality accounting programs are simply highly technical accounting textbooks brushed-over with hospitality examples. This courseware, on the other hand, is designed for its audience, offering the perfect student-focused exposure to accounting and the right mix of content for future managers in the hospitality industry.

Contents

1. Financial Statements: Personal Accounting
2. Linking Personal Accounting to Business Accounting
3. The Accounting Framework
4. The Accounting Cycle: Journals and Ledgers
5. The Accounting Cycle: Adjustments
6. The Accounting Cycle: Statements and Closing Entries
7. Inventory and Financial Reporting
8. Managing Accounting Information

Hospitality Financial Accounting, Version 1.0	
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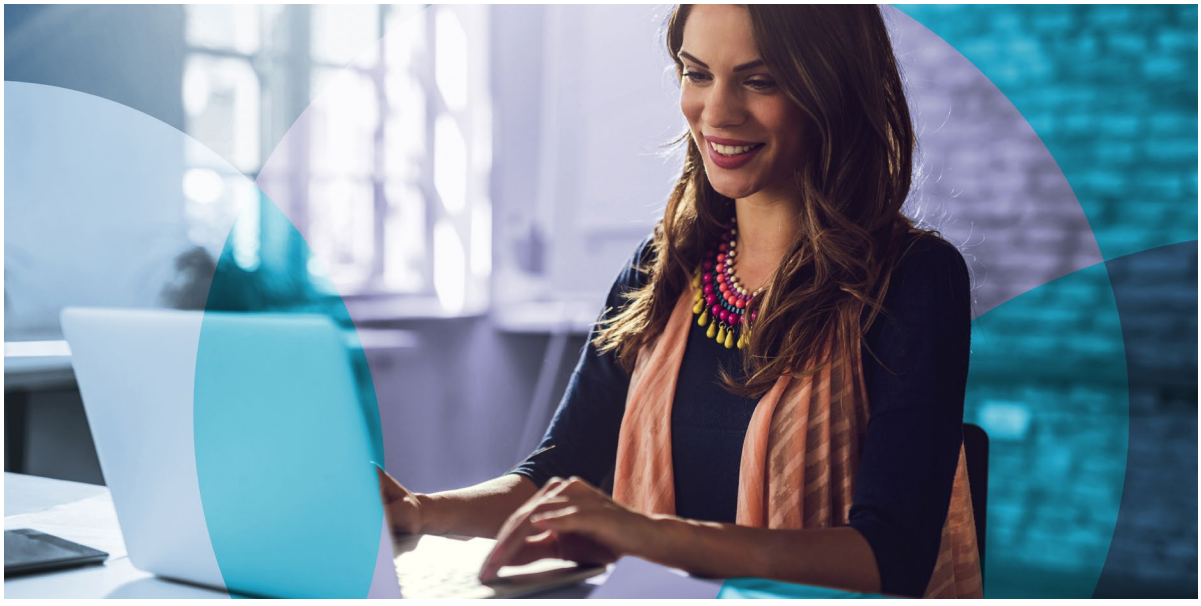
AME Engage™ PIN card	978-1-98900-308-4
Bundle: AME Engage™ PIN card + print text + workbook	978-1-98900-309-1



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